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eBook pdf, epub ... - A Technique for Producing Ideas. Recently while rearranging my bookshelves, I found myself compelled to reread "A Technique." Realizing that his advice is as fresh as it was when it was originally published in 1944, I decided to write a synopsis of this great book to share with our Link & Learn readers.

Fri, 04 May 2012 13:08:00 GMT Five Steps to Creativity - paperchain.org - "the production of ideas, too, runs on an assembly line; that in this production the mind follows an operative technique which can be learned and controlled; and that its effective use is just as much a matter of practice in the technique as is the effective use of any tool.

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